

T E X A S P E C A N B O A R D

Texas Pecan Board Meeting Minutes Monday, November 30, 2020, 10:00 AM Web Conference Call Meeting

TPB Members Present: Mike Adams, Larry Don Womack, Rodney Myers, Troy Swift, Dennis Hardman, and Joe Massey. Tami Sorrells joined the call at 10:15 am.

TPB Members Absent: Jennifer Ivey and Kortney Chase.

Others Present: Bob Whitney – TPB Executive Director, Patrick Dudley - TDA, Allison Beadle - Wild Hive, Alex Ott – American Pecan Council, and Glen Honaker – TPB advisor.

President Larry Don Womack called the meeting to order at 10:01 am and called the roll of members and introduced any guests on the call.

President Womack then asked for a motion to approve the minutes of the September 10, 2020 meeting if there are no changes. Joe Massey moved to approve, and Troy Swift seconded, and all voted aye.

Next President Womack asked everyone to look over the financial report and to note how low the account balances have fallen. There was no action on the financial report.

Next, President Womack led a discussion on the current pecan crop harvest situation, crop production and quality and prices being given. Everyone discussed the overall low prices for a relatively good crop.

Next, President Womack opened discussion about the 2019 and 2020 pecan assessments. Bob Whitney shared the totals by pecan area and the amounts currently paid. Everything is down compared to 2018.

Bob Whitney then reported on upcoming pecan shows, meetings, potential bylaw changes for 2021, and plans for next year with COVID and lack of funds. No action taken.

Bob Whitney then reported on current grant project status which are all moving along and on schedule even with COVID restrictions.

Bob Whitney then reported on the next Specialty Crop Grant cycle. Project proposals are due February 11. Does anyone have a suggestion for a grant study?

Next, President Womack called on Allison Beadle to give reports on the October Pecan Month promotions. The results are very positive and board members congratulated Wild Hive for helping to increase pecan interest for consumers.

TEXAS PECAN BOARD

President Womack then reported on the Strategic Plans being developed by TAMU and by the Texas Pecan Growers Association. All organizations are involved in the development and reports will be made in 2021.

President Womack called on Alex Ott with American Pecan Council to talk about the current pecan situation, national promotions and the American Pecan Research and Promotion Board.

President Womack then informed members about a public meeting to be held on December 17 to talk about upcoming pecan legislation and other issues.

There was some discussion about having the next meeting in February, but nothing was voted on.

There being no more business President Womack adjourned the meeting.

Submitted by Bob Whitney 12-23-20.

Agenda

10:00 AM, November 30, 2020

De Leon, Texas

Conference Call Number

254.300.7307

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- I. Call to Order
- II. Roll Call of Members and recognition of guests
- III. Approval of Minutes from September 10, 2020 Meeting in San Saba, TX
- IV. Discussion and Possible Action on 2020-21 Financial Reports
- V. Pecan Crop Updates
- VI. Discussion and Possible Action on pecan assessments for 2019 crop year and beginning 2020 crop year.
- VII. Discussion on Executive Director Updates for Texas Pecan Board (TPB) Management
- VIII. Discussion and Possible Action on Specialty Crop Grants for 2020-21 and 2020-2022. ACES for Mexico Markets, Pecan Weevil Awareness and Research, and Pecan Benchmark Studies
- IX. Discussion and Possible Action on 2021 topics and applications for Specialty Crop Grants from the Texas Department of Agriculture (Due in February 2021).
- X. Discussion and Possible Action on Wild Hive/TPB Promotion Programs.
- XI. Discussion and Possible Action on TPB Website, TPB Email, and Mail Newsletters.
- XII. Discussion and Possible Action on Potential Collaborative Projects with Texas A&M AgriLife Extension and Texas Pecan Growers Association
- XIII. Update on the American Pecan Council and National Pecan Federation programs
- XIV. Discussion and Possible Action on next TPB meeting venue, date, and topics.
- XV. Adjourn

December 1, 2019 - November 30, 2020

Income

Balance 12/1/2019	\$48,513.20
Assessment Payments	\$118,328.38
Misc. Deposits - Printing, tour refund, ink refund	\$236.48
Total Income	\$167,078.06

Expenses

Board Member Travel	\$1,237.05
Exec Dir Pay and Mileage	\$17,540.86
Exec Dir Travel (meals/motel/registrations)	\$470.19
Printing Farley News Ink Costs	\$95.99
Office Expenses Ins., Paper, labels	\$2,723.13
Promotion - TPB Newsletters, Ins., Postage	\$10,491.01
Promotion - Wild Hive 2020	\$91,702.78
Assessment Refunds	\$13,692.74
USDA Weevil Research	\$6,000.00
Mistake deposit TPGA from Golden	\$1,200.00
Total Expenses	\$145,153.75

Total for Checking	\$21,924.31
Total for Savings	\$11,780.32

11/30/20 **Total Cash on Hand** **\$33,704.63**